

Established by the UK Safer Internet Centre (UKSIC), Safer Internet Day (SID) is celebrated around the world. This year, on Tuesday 10th February 2026, it will be celebrated with the theme:

‘Smart tech, safe choices – Exploring the safe and responsible use of AI’

UKSIC Resources

As usual, the UKSIC have created some fantastic resources, which includes top tips, help and advice and quizzes to help you start a conversation with your child. Find out more here:

<https://saferinternet.org.uk/safer-internet-day/safer-internet-day-2026/top-tips-for-parents-and-carers>

What is AI and is it safe?

Internet Matters has a wealth of information on their website about AI, including is it safe for children to use, privacy and data considerations, examples of popular tools and the risks that you should be aware of. You can access this information here:

<https://www.internetmatters.org/advice/by-activity/using-artificial-intelligence/what-is-ai-artificial-intelligence/>

AI Chatbots

Parent Zone have published an article highlighting what you need to know about chatbots, and the growing role of artificial companions. The article discusses what an AI friend is, the minimum age rating for using a chatbot, the appeal and the risks of AI friends as well as what you can do if your child is using them. You can access it here:

<https://parentzone.org.uk/article/ai-chatbots>

AI Tips from the NSPCC

This article from the NSPCC introduces AI tools and discusses what AI generated content is. It also includes tips on how to support your child to use AI safely. Read the article here:

<https://www.nspcc.org.uk/about-us/news-opinion/2025/artificial-intelligence-safety-tips-for-parents/>

Parenting in the AI age

UNICEF have published an article discussing how to approach AI with your child. It discusses how AI can help promote learning as well as some of the dangers. You can find the article here:

<https://www.unicef.org/parenting/digital-parenting/how-approach-ai-children>

Resources for Parents and Carers from London Grid for Learning (LGfL)

LGfL have several resources on their website in support of SID, including a video about what children are being exposed to online with generative AI tools. You can find the resources here:

<https://lgfl.net/safeguarding/safer-internet-day>